



# FAST FACTS ABOUT G-ONE

## G-ONE

### CONCENTRATED LAUNDRY POWDER

Today's most powerful nonpolluting detergent, G-One is a concentrated laundry powder that's organic, low in phosphate, free-rinsing and 100% biodegradable. Formulated to outperform most other detergents, particularly against tough, oily dirt and when washing in hard water. G-One also protects your washing machine against corrosion.

### HOW IS G-ONE UNIQUE?

G-One is a GNLD Biocatalytic formula, containing GNLD's scientifically selected, natural and organic ingredient, Biazyme, which tackles protein-based soil and stains to accelerate the cleaning process.

G-One is formulated from costly, quality ingredients which actively work together to remove tough, ground-in dirt and soil. It's concentrated, offering super cleaning power from every quarter cupful. G-One contains no air fillers. No air fluffing is done to make the package look deceptively big. It is available in a variety of sizes for families and commercial use.

G-One is also free-rinsing. No soap residue is left in clothes to cause greying. No yellowing or "iron drag." No irritating residue on baby's diapers; on shirts, blouses, lingerie, shorts or socks. Pillowcases and sheets are irritation-free as well.

### HOW IT WORKS

Scientists have long known that soil and dirt are difficult to remove from laundry. Dirt molecules seem to have an affinity for fabrics, clinging to them, resisting attempts to dislodge them. G-One, with its biocatalytic action, overcomes the problem. It releases soil and stain particles from soaking wet fabrics and keeps them in solution until the particles are neutralized and washed away. The result is cleaner, whiter, brighter clothing.

### WHY CUSTOMERS NEED G-ONE

- **Biocatalytic formula.** Contains Biazyme, biologically active enzyme, for accelerated cleaning power.
- **Economical.** Concentrated, goes up to eight times farther than ordinary detergents.
- **Powerful.** Outperformed leading U.S. brand in independent laboratory tests.
- **Free-rinsing.** No residue left in fabrics to cause greying or irritate tender skin.
- **Low pH.** Slightly alkaline pH, just enough to neutralize body acids in clothing.



- **Controlled suds.** Will not impair the washing efficiency of automatic machines.
- **Helps prevent corrosion.** Valuable washing machine parts and plumbing are protected. G-One will not cause detergent scum build-up on tubs or in pumps.
- **100% biodegradable.** Returns to its original natural components after use.

G-One addresses the three greatest laundry concerns of our time:

1. It gets clothes clean, white and bright. It works equally well in warm or hot water.
2. It's economical to use — costs less than leading brands, yet outperforms the leader. 1/4 cup does the work of 1 to 2 cups of conventional brands.
3. It's nonpolluting — an ecologically safe product.

## HOW TO USE G-ONE:

Quantity/type of water/hardness in parts per million

### Top loading agitator:

- 2 scoops (1/4 cup)/soft water/0-50
- 2-3 scoops/moderately hard water/50-100
- 3-4 scoops\*/hard water/100-200

### Front loading agitator:

- 1 scoop (1/8 cup)/soft water/0-50
- 1-2 scoops/moderately hard water/50-100
- 2-3 scoops\*/hard water/100-200

*\*Add 1/2 oz. to 1 oz. of NCB (Natural Cleaning Booster) in hard or extra-hard water areas for extra cleaning power. NCB may also be used as a "spotter" on stained or extremely soiled items. Apply full strength.*

### VISIBLE PROOF OF ECONOMY

- Measure two 1/8-oz. scoops of G-One and place them on top of a table.
- Point to the directions on the label, explaining that only a small amount of G-One is required for a whole load of clothes.
- Now ask for the box of detergent your customer currently is using.
- Point out that directions call for 1-2 cups.
- Pour out the recommended amount of that detergent into a measuring cup and show the difference G-One makes. Only 1/4 cup of super-concentrated G-One does the work of a cup or more of ordinary detergent. What a savings!



# GND HOME CARE

## G-ONE LAUNDRY COMPOUND

*Gives best laundry results when used as directed for indicated water conditions.*

*Each scoop equals approximately one ounce.*

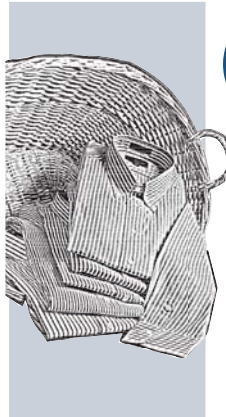
### Top Loading Agitator

Quantity to Use	Type of Water	Hardness in Parts per Million*
2 Scoops	Soft Water	0-50
2 to 3 Scoops	Moderately Hard Water	50-100
3 to 4 Scoops**	Hard Water	100-200
4 Scoops with N-C-B**	Extra Hard Water	Over 200

### Front Loading Tumbler

Quantity to Use	Type of Water	Hardness in Parts per Million*
1 Scoop	Soft Water	0-50
1 to 2 Scoops	Moderately Hard Water	50-100
2 to 3 Scoops**	Hard Water	100-200
3 Scoops with N-C-B**	Extra Hard Water	Over 200

\*Calculated as Calcium Carbonate  
 \*\*Add 1/2 to 1 oz. N-C-B (Natural Cleaning Booster) in hard and extra hard water areas or for extremely stained or soiled items.



## G-ONE LAUNDRY COMPOUND

*Heavy Duty  
 Highly Concentrated  
 Biocatalytic  
 Low Phosphate  
 Biodegradable*

CAUTION: Eye irritant, harmful if swallowed.  
 Read caution on side panel.

NET WT. 50 LBS.

Accelerated cleaning power with Biazyme, a biocatalytic enzyme.

Best for ...  
 Machine laundry and Hand laundry

- Because ...  
 G-One is:
- Concentrated
  - Free-rinsing
  - Nonpolluting
  - Biodegradable
  - Low phosphate

**PHOSPHORUS CONTENT:** This G-One formula averages 6.1% phosphorus in the form of phosphate, which is equivalent to 2.8 grams per 2 scoop use level.  
**CAUTION:** Contains sodium silicate and nonylphenol ethoxyate. Avoid contact with eyes, mucous membranes or prolonged skin contact. For eye contact flush with water for 15 minutes. Rinse off skin immediately. If irritation persists or product is swallowed, consult a physician.  
 KEEP OUT OF THE REACH OF CHILDREN

NOT SOLD IN RETAIL STORES  
 Available Exclusively From GND Distributors



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